



Saint Nicholas National Shrine: Grand President's National Project

DAUGHTERS OF PENELOPE SAINT NICHOLAS NATIONAL SHRINE FUNDRAISER

Executive Summary

The Daughters of Penelope play an important role in the community. This year the Daughters of Penelope will be focusing on raising funds for the rebuilding of the St. Nicholas Shrine as a part of the Grand President's Project.

Always Remember, Never Forget

The horrific events of September 11, 2001 have touched all of us in some way. Some more personal than others but, none the less the destruction that took place in New York City, Washington, DC and Pennsylvania will be embedded in our minds and hearts forever.

St. Nicholas Greek Orthodox Church was founded in 1916 by Greek American Immigrants and stood for eight-five years. Serving the Greek Orthodox faithful and also providing non-Orthodox with a quiet space to pray, think or light a candle before going off to work at the WTC. With the collapse of World Trade Center Tower Two, St. Nicholas Church was the only house of worship destroyed that day.

We were all overwhelmed, shocked and in disbelief on that day. However, out of the ashes of the World Trade Center, amongst the rubble, stood a cross giving us hope and faith. As a DOP Family, we can stand together in Christ in helping to rebuild St. Nicholas at Ground Zero.

Rebuilding St. Nicholas National Shrine at Ground Zero

The Saint Nicholas National Shrine at Ground Zero will be the only house of worship in the entire sixteen acre rebuilt World Trade Center. The parish will continue to function however; it will also be a National Shrine of the Holy Archdiocese of America. Its doors will be open to all to light a candle, say a prayer or meditate.

Designed by architect Santiago Calatrava, his inspiration was drawn from Byzantine architecture of the past which includes The Church of the Holy Savior in Chora and Hagia Sophia, in Istanbul, Turkey.

Sitting high on a hill, adjacent to the 911 Memorial, this all white church will stand out amongst the black and grey skyscrapers. The Church will be constructed in the elevated Liberty Park. The landscaped forecourt will provide a gathering space for visitors with sweeping views that overlook the Ground Zero memorials and museum.

How You Can Contribute

While Grand President Connie appreciates the gifts/donations she may receive on her visitations, she kindly requests that you consider giving a monetary donation for the rebuilding of St. Nicholas Greek Orthodox Church at Ground Zero in her name. Or perhaps you would like to donate in honor or in memory of a family member, friend or loved one.

Further, she is requesting that chapters host an event/fundraiser geared towards children since St. Nicholas is the patron saint of children and donate the proceeds to this endeavor.

The funds will be collected through the Daughters of Penelope Charitable Foundation, Inc. which

will provide a tax deduction receipt to donors. Also, for individual donors, your employer may offer a matching gift program which will help double your donation.

For those chapters who are energetic, consider turning this fundraising effort into a yearly event for other DOP programs! Your chapter can host events throughout the entire year to promote the great work of DOP. Whichever you choose, we hope you have a truly rewarding and successful program!

Objectives

DOP will spearhead a three pronged approach to collecting funds.

1. DOP will reach out to each chapter/district with financial goals.
2. DOP will reach out via its contacts in the Greek American community to approach Greek Americans/Companies to assist in the rebuilding.
3. DOP will initiate an internet campaign to the Greek American community as a whole.

Keys to Success

YOU! The DOP member is the key to our success. Our chapters, officers, districts and members will motivate their local areas to promote and instill a sense of community in raising funds and awareness to the rebuilding of this national shrine.

What to Know

1. It is important to remember that many of the people attending may be paying by cash for this event so making a receipt available may not be easy. For those who wish to pay by check, the check MUST be made payable to the chapter, and at the completion of the event when all the deposits have been made to the chapters bank account a check in that amount should be sent to HQ made payable to:

Daughters of Penelope Charitable Foundation, Inc.

Earmarked for St. Nicholas Fund
1909 Q Street, NW Suite 500
Washington, DC 20009

2. We want to make every effort to showcase the good work of our chapters in the communities. In order for this to work, all of us need to work together to make the DOP shine.

3. Every chapter should prepare a donation letter/receipt to be given to anyone who makes a check payable to their chapter. A sample has been provided below:

Dear _____,

On behalf of Chapter XXX, we would like to thank you for your donation in the amount of _____ using check number _____ dated: _____.

Your donation in support of the Rebuilding of the St. Nicholas Greek Orthodox Shrine is a tax deductible donation under the rules of the IRS for donation to a 501(c) 10 entity, which the

DOP is. This contribution is fully deductible pursuant to Section 170(c) 4 of the IRS code for charitable purposes. You received no goods, services or benefits for your donation.

Thank you,

(Chapter President's Name)
Chapter President No. XXX

******* PLEASE NOTE*******

The DOP is asking for every chapter to gather all individual check and donations made out to the chapter and in turn, send only one check to DOP Headquarters made payable to the DOP Charitable Foundation. Every chapter can supply a donation letter as outlined above. DOP Headquarters will send the chapter/district one donation confirmation letter.

Sample Press Release

Local Greek American Community Fundraises to Help Build National Shrine at Ground Zero Site

RELEASE DATE: September 1, 2015

CITY, STATE - The local chapter of the nation's leading association for Greek Americans and Philhellenes, the Daughters of Penelope (DOP), will support the campaign to build Saint Nicholas National Shrine at Ground Zero, New York City, by hosting a fundraising event on [DATE], [LOCATION]. The event is open to the public.

DOP (Chapter Name) Chapter [No.], [CITY], will join with more than 300 of its fellow chapters worldwide in hosting a pancake breakfast [OR FUNDRAISING EVENT] on December 6 (the Feast Day of Saint Nicholas) to raise funds toward the construction of the National Shrine. The original Saint Nicholas Greek Orthodox Church was the only House of Worship destroyed on September 11 and will be rebuilt as a National Shrine for everyone to patronize.

"The Saint Nicholas National Shrine at Ground Zero will be a place of patronage for individuals of all faiths and background," Chapter President [FULL NAME] said. "When completed, its construction will affirm the basic tenants of freedom, Life, Liberty and the Pursuit of Happiness, that was attempted to be taken away from us by terrorists on September 11, but of course, failed. The DOP is proud to support this campaign as it has with similar civic-oriented campaigns over its history."

A Ground Blessing for the Saint Nicholas National Shrine at Ground Zero was held Oct. 18, 2014.

Founded in San Francisco in 1929, the Daughters of Penelope is the first women's organization of its kind established in the United States. It is an affiliate organization of the American Hellenic Educational Progressive Association (DOP).

The [LOCAL DOP CHAPTER] was founded in [YEAR] and contributes to the [CITY/TOWN]

community by [awarding scholarships, senior housing, donating to emergency responders, etc.]

The mission of the DOP is to promote the ancient Greek ideals of Hellenism, Education, Philanthropy, Civic Responsibility, and Family and Individual Excellence.

For more information about the DOP, or any of its programs or projects, please visit www.daughtersofpenelope.org or <http://stnicholasgroundzero.org/home>.

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Strategy and Implementation

The goal of the Daughters of Penelope is to raise \$100,000 towards this endeavor through funds raised by the districts, chapters, individuals and corporations. As a district/chapter your contributions will play a vital role in our efforts. Would you kindly consider hosting a fundraiser and donating the proceeds to this worthy cause? Listed are some suggestions you may wish to consider.

Host a Communion Breakfast for Children on December 6, which is St. Nicholas Day or a day of your choice.

Pictures with Santa: You will need a Santa, digital camera, color printer, photo paper and a festive back drop.

Lunch with Santa: Work with your local fast food burger shop order kid's meals. You could also add pictures with Santa.

Host a Spelling Bee for Children: Ask participants to solicit donations for the amount of words they spell correctly. Remember to start off with easy words. You can award the winner a gift certificate to the movies. You could also charge a nominal fee for guest to watch the spelling bee.

Guess the Number of Sweets in the Jar: What kid doesn't like candy, fill a very large jar with different types of candy and charge each child a \$1 for a chance to guess the number of pieces of candy in the jar. Of course the child who guesses correctly wins the jar full of candy.

Bargain Prom Gowns: Sell gently worn prom dresses at a discount price. Ask for donations of used evening gowns, cocktail dresses & brides- maid dresses. Put flyers up in local schools, church, supermarkets etc. Advertise on your local TV & radio stations & local newspaper, some may do it for free since it is for charity. Hold the shopping day at least one month prior to Prom Season and sell dresses for \$20-\$50. Make sure you have a large space, fitting room area and a full length mirror.

Host an Ice Cream Social for Children and Families: You provide the ice cream and toppings and let the participants make their own sundaes.

Host a Bowl-a-thon for Kids: Ask participant to solicit for donations. Make sure you request the bumper guards so ever pin gets knocked down.

FOR CHAPTER DONATIONS:

Please remit this form and make checks payable to:

Daughters of Penelope Charitable Foundation, Inc. earmarked *St. Nicholas Fund*

Mail checks to Daughters of Penelope Headquarters

1909 Q Street, NW, Suite 500

Washington, DC 20009

Chapter Name & Chapter No.: _____

Address: _____

Amount: \$ _____

Check No. _____

Please check all that apply:

This donation is being given in honor of Grand President Anna-Helene Grossomanides

This donation is being given in honor of or in memory of: _____

Please send acknowledgement letter to:

Address: _____

FOR INDIVIDUAL DONATIONS:

Please remit this form and make checks payable to:

Daughters of Penelope Charitable Foundation, Inc. earmarked *St. Nicholas Fund*

Mail checks to Daughters of Penelope Headquarters

1909 Q Street, NW, Suite 500

Washington, DC 20009

Donor's Name & Chapter No.: _____

Address: _____

Amount: \$ _____

Check No. _____

Please check all that apply:

This donation is being given in honor of Grand President Anna-Helene Grossomanides

This donation is being given in honor of or in memory of: _____

Please send acknowledgement letter to:

Address: _____

My Employer will match my contribution; I will send an employer matching gift form

The Daughters of Penelope Charitable Foundation, Inc. is a 501(c)3 non-profit organization; all contributions are tax deductible to the fullest extent provided by the law.