Daughters of Penelope Growth and Expansion Plan 2023-2024

District Governors' Conference
The VEN Embassy Hotel, Washington DC
September 23, 2023

II

The Power of We...in commUNITY!

Sisters Together, Empowered Forever!

New DOP Year, New Beginning



The Action Plan

- Assessment
 - Continuing what works: Welcome Postcards / Invite, Include, Invest
 - Holistic approach: Membership outreach and retention
- Set Clear Goals
 - Define our yearly outcomes
 - Include everyone

The Action Plan

Develop a Strategy Plan

- Emphasize our organizational mission, values and vision....DOP 100!
- Membership Development: Outreach and Retention
- Community Engagement: Relationships build them & sustain them
- Resource Development: Explore different fundraising opportunities

The Action Plan

- Develop a Strategy Plan ...continued
 - Utilize members strengths
 - Evaluation: Adapt as needed
 - Communication
 - Governance and Leadership
 - Succession Planning

HAVE FUN!



Bridging our Past to our Present and Creating our Future

- Organizational / Corporate knowledge
- DOP Leadership Academy Learning Platform and Leadership skills
- DOP PGP Mentoring Club Optional Program providing you with the opportunity to learn and be mentored
- Our Vision for the next century

Honouring our Past, Enjoying our Present, Creating our Future



Setting the Goals-The Timeline

Throughout the year:

- District & Chapter Visitations
- District Conference Presentations
- Participation in New Chapter charters
- Participation in Initiations (Chapter/ Mass)

Setting the Goals-The Timeline

Fall & Winter months:

- Zoom meetings with individual District Governors and Lt. Governors
- Evaluate statistics
- Set goals
- Identify resources and supports needed to achieve goals

Spring months:

Check in with Governors and Lt. Governors on progress, concerns, collaboration

Reminders

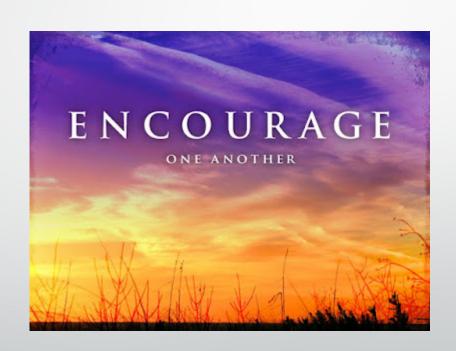
Incentives:

- <u>District Pro Rata-</u> \$2 for every member paid by December 2023 (cheques the following spring)
- Monthly Bulletins for initiatives- tips and tools!
- The incentive of 4 or more new and reinstated members draw continues!

Supreme Convention Recognitions:

- Most initiates- chapter (over 50 and under 50)
- Most initiates- district
- Most reinstatements- chapter (over 50 and under 50)
- Most reinstatements- district
- District with largest Maids of Athena increase

WE ARE SISTERS! WE ARE FAMILY!



WE CAN DO THIS!

